2026
25th ANNUAL
NUESTRA IMAGEN AWARDS
LONG BEACH, CALIFORNIA

NUESTRA IMAGEN SPONSORSHIP OPPORTUNITIES FORM

To confirm sponsorship, reservations, and for more information, email:
Itzel Perez, at itzel@centrocha.org, or mail to:
Centro CHA Inc., 200 Pine Avenue, Suite 550, Long Beach, CA 90802
More Information Please Call: (562)-612-4158

Carmen O. Perez

Building Memorial Fund Campaign Legacy Wall Tribute

"A Legacy Remembered. A Future Inspired"

SPONSORSHIP OPPORTUNITIES:

☐ **LEGACY PILLAR $100,000**
- Premier logo placement on all event marketing, event press releases, website, social media, and printed materials
- (2) VIP Tables (20 guests)
- Full-page premium ad in the commemorative program
- **18'' x 24'' Premium Recognition Plaque**

☐ **LEGACY BUILDER $50,000**
- Premier logo placement on all event marketing, event press releases, website, social media, and printed materials
- (1) VIP Table (10 guests)
- Full-page premium ad in the commemorative program
- **12'' x 15'' Premium Recognition Plaque**

☐ **VISIONARY $25,000**
- Premier logo placement on all event marketing, event press releases, website, social media, and printed materials
- (1) VIP Table (10 guests)
- Full-page premium ad in the commemorative program
- **9'' x 12' Premium Recognition Plaque**

☐ **COMMUNITY CHAMPION $10,000**
- Premier logo placement on all event marketing, event press releases, website, social media, and printed materials
- (1) Preferred Table (10 guests)
- Half-page premium ad in the commemorative program
- **8' x 10'' Premium Recognition Plaque**

☐ **BUILDING PARTNER $5,000**
- Logo placement on all event marketing, event press releases, website, social media, and printed materials
- (4) Gala Tickets
- Half-page ad in the commemorative program
- **5'' x 7'' Premium Recognition Plaque**

☐ **BUILDING FRIENDS $1,000-$4,999**
- (2) Gala Tickets
- Recognition in the commemorative program
- **2" x 9" Featured recognition on the Building Friends Tier Plaque**

- ☐ **Gala Ticket $300 each. Indicate total number of ticket:_____**
- ☐ **Donation $_____ I can't attend, but I'd like to support Centro CHA Inc.**

TRIBUTE AD OPPORTUNITIES: ☐ **Full Page $2,000** (8.5" W x 11" H) ☐ **Half Page $1,000** (7.5'' W x 4.875'' H) ☐ **Quarter Page $500** (4.25" W x 5.5'' H)

* All tribute ads will appear in our full color digital program book distributed electronically.
* RGB color mode preferred. Best for digital viewing. (Minimum 150 DPI)
* Accepted File Formats: PDF (preferred), JPEG (.jpg), PNG (.png).
* **Submit artwork and high-resolution logo to Itzel@centrocha.org by September 8th, 2026**

CONTACT INFORMATION:

Name _____

Company & Title _____

Address _____

City, ST, Zip _____

Phone & email _____

METHOD OF PAYMENT

☐ **Check (Payable to Centro CHA Inc.)**

Check Amount: $ _____

☐ **Credit Card (American Express, Visa, Master Card)**

Name on Card: _____

Card Number: _____

Security Code_____ **Exp. Date**_____

Authorized Signer:

X

Centro CHA Inc. is a Nonprofit 501(c) (3), **Tax ID# 33-0703131.**
200 Pine Avenue, Suite 550, Long Beach, CA 90802 / Information: https://centrocha.org/nuestra-imagen/

Carmen O. Perez
LEGACY WALL

FRIEND. LEADER. MENTOR. VISIONARY.

This Legacy Wall honors the life and unwavering commitment of Carmen O. Perez and recognizes the generous supporters whose investments are building opportunities and creating lasting impact for generations to come.

A LEGACY REMEMBERED, A FUTURE INSPIRED

LEGACY PILLAR	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	
LEGACY BUILDER	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE
VISIONARY	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE
COMMUNITY CHAMPION	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE
BUILDING PARTNER	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE	YOUR ORGANIZATION NAME HERE
BUILDING FRIENDS TIER	IN RECOGNITION OF OUR BUILDING FRIENDS *This plaque honors individuals and organizations whose generous contributions are helping build opportunity and strengthen our community.*			

RECOGNITION LEVELS & LEGACY WALL PANEL SIZES

LEGACY PILLAR	LEGACY BUILDER	VISIONARY	COMMUNITY CHAMPION	BUILDING PARTNER	BUILDING FRIENDS TIER
18″ x 24″	12″ x 15″	9″ x 12″	8″ x 10″	5″ x 7″	2″ x 9″

SPONSORSHIP & LEGACY RECOGNITION LEVELS

LEGACY PILLAR	LEGACY BUILDER	VISIONARY	COMMUNITY CHAMPION	BUILDING PARTNER	BUILDING FRIENDS TIER
$100,000+	$50,000+	$25,000+	$10,000+	$5,000+	$1,000 – $4,999

2026
25th ANNUAL
NUESTRA IMAGEN AWARDS
LONG BEACH, CALIFORNIA

Help, Education, & Service for the Hispanic Community of Long Beach
C-H-A

Carmen O. Perez
Building Memorial Fund Campaign Legacy Wall Tribute
"A Legacy Remembered. A Future Inspired."

Carmen O. Perez Building Legacy Committee

Jerry Avila
Chairman of the Board

Vanessa Ortega Bartsch, Esq.
Vice Chairman of the Board

Gonzalo Medina
Board Member

Luis Navarro
Secretary

Ronald R. Arias
Committee Member

Mario Cordero
Committee Member

Maria Becerra
Committee Member

Kiki Lizárraga
Committee Member

Nora Manzanilla
Committee Member

Angie Medina
Committee Member

Sen Richard G. Polanco (Ret.)
Committee Member

07/21/2026

Dear Amigos of Centro CHA,

For 25 years, Centro CHA's Nuestra Imagen Awards have recognized outstanding Latino leaders and local champions whose work strengthens our Latino communities.

This October, during Hispanic Heritage Month, we will celebrate Nuestra Imagen by honoring the legacy of Carmen O. Perez and recognize other extraordinary leaders whose dedication continues to uplift public safety, labor, civic leadership, higher education, and business, featured in the enclosed materials. Carmen was a beloved leader, mentor, and advocate whose vision continues to inspire us.

On behalf of Centro CHA and the Carmen O. Perez Building Legacy Committee, we warmly invite you to be a sponsor, donor, and community partner.

The 25th Annual Imagen Community Latino Leadership Awards Gala
Thursday, October 8, 2026, 6:00–9:00 PM
The Long Beach Grand Events Center, 4101 E. Willow Street, Long Beach, CA 90815

Enclosed is our sponsorship packet for the Carmen O. Perez Community Business Memorial Fund Campaign. It highlights recognition opportunities at the 2026 Nuestra Imagen Gala and permanent acknowledgment on the Carmen O. Perez Legacy Wall inside the Community Business and Workforce Center.

Your contribution directly supports Centro CHA's vision to establish a permanent, sustainable home and cultural welcoming space that expands employment, entrepreneurship, immigration legal services while strengthening our shared commitment to economic justice, resilient communities, and vibrant, healthier families across Long Beach for future generations.

Thank you for your kind consideration and we look forward to partnering with you for this historic celebration and community investment opportunity.

With Gratitude,

Jessica Quintana
Jessica C. Quintana
CEO & President
Centro CHA Inc.

Sharon L. Weissman
Sharon L. Weissman
Building Legacy Committee
Co-Chair

Theresa Marino
Theresa Marino
Building Legacy Committee
Co-Chair